

# **Tokyo National Museum International Symposium on Museum Education**

## **What museums can do for transmitting traditional cultures?**

### **Objectives**

As time goes by, traditional culture is becoming increasingly distant from contemporary daily life. However, as an embodiment of the characteristics which distinguish nations and regions from one another, it is important to ensure that traditional culture is preserved for future generations. In view of this issue, we ask: how can museums, as custodians of cultural properties, aid the transmission of traditional culture, and what role should museums play in today's society?

Based on case studies from museums the world over, this symposium will act as a forum for discussing ways of communicating traditional culture and considering its significance, as well as for exchanging related ideas and opinions.

\* This symposium is part of the research project conducted in 2005-2009, "Case Analysis of Educational Programs of Museums and Construction of a Theory Regarding Innovative Education and Dissemination of Japanese Traditional Culture", funded by Grant-in-Aid for Scientific Research (leader: Yoichi Inoue, Tokyo National Museum).

### **Overview**

**Date and Time: Sunday, January 24, 2010, 10 AM - 6 PM**

**Venue: Heiseikan Auditorium and Lounge, Tokyo National Museum**

**Organizer: Tokyo National Museum**

**350 seats (first-come first-served basis; advance application is required)**

**Free entrance; simultaneous interpretation available (Japanese•English)**

This symposium is intended for Museum Educators, Museum Education and/or Education experts and students at university level, and people who have professional interests in Museum Education

\* Participants must enter from the West Gate of the Museum.

### **Schedule**

9:30~10:00	Registration
10:00~10:05	Opening remarks: Zeniya Masami, Executive Director, Tokyo National Museum
10:05~10:15	Presenting the issues: Inoue Yoichi, Supervisor, Curatorial Planning Division, Tokyo National Museum

#### **Part I Cases of the Tokyo National Museum**

10:15~10:45	Educational activities at the Tokyo National Museum - for Transmitting Traditional Cultures Ms. Suzuki Midori, Curator of Education, Tokyo National Museum
10:45~11:15	From "Secrets of Buddha Statues" Exhibit to the Museum Yamamoto Tsutomu, Professor, Seisen University
11:15~11:45	Approach to the attractions of using wares - Case study of the special exhibition, "SOMETSUKE - The flourishing of underglaze blue porcelain

ware in Asia”

Imai Atsushi, Chief Curator, Asian Art Section, Tokyo National Museum

## **Part II Cases of Various Museums ~Conveying Traditions**

- 13:15~13:45 Passing the tradition at “Experience Museum”  
Mr. Ono Yasuo, Head of PR Group, Chiba Prefectural Boso-no-Mura Museum
- 13:45~14:15 Exploring Narratives of National Identity Through Multi-modal Interpretation  
Ms. Juliette Fritsch, Head of Gallery Interpretation, Victoria and Albert Museum
- 14:15~14:45 Connecting Traditions with the Next Generation: “Talkback Classroom” at the National Museum of Australia  
Mr. David Arnold, Education Manager, National Museum of Australia
- 14:45~15:15 Making Learning Fun and Accessible at the Peranakan Museum, Singapore  
Ms. Karen Chin, Education Manager, Asian Civilizations Museum
- 15:45~17:00 Panel Discussion  
Coordinator: Kobayashi Maki, Senior Manager of Public Relations and Press, Tokyo National Museum  
Panelists: Mr. Ono Yasuo, Ms. Juliette Fritsch, Mr. David Arnold, Ms. Karen Chin, Ms. Suzuki Midori
- 17:00~18:00 Poster Sessions
- 18:00~ Reception

### **How to Attend:**

**Please send an e-mail with the following information, indicating the title of the mail as “Application for Museum Education International Symposium” by January 17, 2010.**

1) Name 2) Affiliation 3) daytime phone number 4)E-mail address 5) application for participating in the poster sessions (yes or no) 6) Attendance of the reception (yes or no) 7) Questions to the panelists

**Please send your email to: [edu@tnm.jp](mailto:edu@tnm.jp)**

\* We will not contact attendees unless attendance reaches maximum capacity.

**Application: Deadline for participating in the poster session: December 18, 2009**

### **About poster sessions**

We will have spaces for poster sessions to introduce actual projects/programs held at museums relating with Japanese traditional art and culture.

Various styles are welcomed, including presentation about the project as a poster, exhibiting outcomes of the workshop and/or actual tools for gallery experience and on-site activities for several audiences.

After we receive all requests, we will contact applicants about the participation.

In case you participate in the poster sessions, you will be requested to be at the location of your session from 17:00 to 18:00 on the day.

**Administrative Office of the Museum Education International Symposium at the Tokyo National Museum**

**E-mail:[edu@tnm.jp](mailto:edu@tnm.jp)**